

REMARKS

In light of the following remarks, entry of this amendment, and reconsideration and allowance of this application are respectfully requested.

Claims 1-29 are in this application. Claims 30-33 are canceled.

In the Office Action, the Examiner requested a new title. The title has been amended herein, and, as such, the withdrawal of the objection to the specification is respectfully requested.

Claims 30, 31, and 33 were rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent No. 5,990,927 to Hendricks. As previously mentioned, claims 30, 31, and 33 are canceled.

Claims 1, 2, 4, 5, 7-14 and 16-27 were rejected under 35 U.S.C. §103(a) as being unpatentable over Hendricks in view of US Published Application 2002/0199192 to Donnelly.

Independent claim 1 recites in part as follows:

"... said control signal operable to control a screen layout on a display of both the first audio/video receiver and the second audio/video receiver such that the advertisement information and the program guide information are displayed at the same relative locations on the display of both the first audio/video receiver and the second audio/video receiver."

In explaining the rejection, the Examiner appears to rely on col. 6, lines 45-47 and 59-67 and col. 13, lines 42-55 and 64-65 of Hendricks to teach the control signal. It is respectfully submitted that the portions of Hendricks applied by the Examiner (hereinafter "Hendricks") do not teach the above recited feature. That is, Hendricks appears to merely teach that the program control signal includes information to be displayed such as number of program categories, names of program

categories, names of channels, and names of programs on each channel, etc. (See col. 13, lines 56-65 of Hendricks.) Further, the set top box of Hendricks decides where to place the information included in the control signal. On the other hand, in the method of claim 1, the control signal from the broadcast station controls a screen layout on a display of both the first audio/video receiver and the second audio/video receiver such that the advertisement information and the program guide information are displayed at the same relative locations on the display of both the first audio/video receiver and the second audio/video receiver.

Accordingly, claim 1 is believed to be distinguishable from the applied combination of Hendricks and Donnelly.

For similar or somewhat similar reasons to those described above with regard to claim 1, amended independent claim 10 is believed to be distinguishable from the applied combination of Hendricks and Donnelly.

Claims 2, 4, 5, 7-9, 11-14, and 16-27 depend from one of claims 1 and 10, and at least due to such dependency, are believed to be distinguishable from the applied combination of Hendricks and Donnelly.

Claim 29 was rejected under 35 U.S.C. §103(a) as being unpatentable over US Published Application 2004/0221307 to Arai in view of Hendricks.

Amended independent claim 29 recites in part the following:

"... said control signal operable to control the display of the first receiver and the second receiver such that advertisement information and the program guide information are displayed at the same relative locations on the display of both the first receiver and the second receiver."

In the office action, the Examiner asserts that "Arai is silent on the control signal." To overcome such deficiency, the Examiner appears to rely on Hendricks. It is respectfully submitted that Hendricks does not disclose a control signal for similar reasons as those described above with regard to the rejection of claim 1. Therefore, claim 29 is believed to be distinguishable over the applied combination of Arai and Hendricks.

Claim 3 was rejected under 35 U.S.C. §103(a) as being unpatentable over Hendricks in view of Donnelly and further in view of U.S. Patent No. 6,442,755 to Lemmons. Claim 6 was rejected under 35 U.S.C. §103(a) as being unpatentable over Hendricks in view of Donnelly and further in view of Arai. Claim 9 was rejected under 35 U.S.C. §103(a) as being unpatentable over Hendricks in view of Donnelly and further in view of U.S. Patent No. 5,790,170 to Suzuki. Claim 15 was rejected under 35 U.S.C. §103(a) as being unpatentable over Hendricks in view of Donnelly and further in view of Suzuki and U.S. Patent No. 6,337,719 to Cuccia. Claim 28 was rejected under 35 U.S.C. §103(a) as being unpatentable over Hendricks in view of Donnelly and further in view of U.S. Patent No. 6,820,278 to Ellis. Claim 32 was rejected under 35 U.S.C. §103(a) as being unpatentable over Hendricks in view of Suzuki and Cuccia. As previously mentioned, claim 32 is canceled.

Claims 3, 6, 9, 15, and 28 depend from one of claims 1 and 10, and at least due to such dependency, are believed to be distinguishable from Hendricks alone or as applied with Donnelly. Lemmons, Arai, Suzuki, Cuccia and Ellis, as applied by the Examiner, do not overcome the above described deficiencies of Hendricks with or without Donnelly, as applied. Accordingly, claims 3, 6, 9, 15, and 28 are believed to be respectively distinguishable from the applied combinations of references.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue. If, however, for any reason the Examiner does not believe that such action can be taken at this time, it is respectfully requested that he/she telephone applicant's attorney at (908) 654-5000 in order to overcome any additional objections which he might have.

If there are any additional charges in connection with this requested amendment, the Examiner is authorized to charge Deposit Account No. 12-1095 therefor.

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Respectfully submitted,

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